

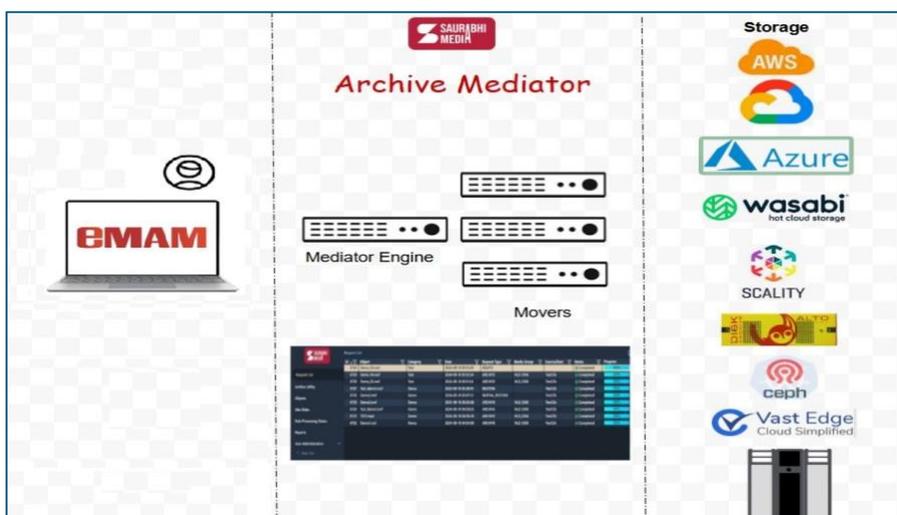


## Intelligent & Reliable archiving for Media & Entertainment Assets

The integration of eMAM digital asset management (DAM) software and Archive Mediator provides a comprehensive solution for managing media content in the media and entertainment (M&E) industry. This integration enables cost-effective, scalable, and secure long-term archiving of media assets without sacrificing performance. The solution will be storage agnostic and will abstract storage related changes such as new storage type addition. MAM can focus fully on the MAM features and functionality leaving Archive mediator to handle the archive storage.

### 1. Key Features of the Combined Solution:

- **Seamless Integration:** eMAM and Archive Mediator are fully integrated, offering an efficient system for managing, delivering, and archiving media assets.
- **Choice of Archive Media:** Users can select from high-performance object storage for active archives or opt for more cost-effective Disk, tape or cloud storage for long-term preservation. Currently all major vendors of disk storage, cloud storage, tape DISK Archive ALTO are supported.
- **Enhanced Search and Retrieval:** Archived content is easily accessible via eMAM's web interface and can trigger restore/partial restore to Archive Mediator. During eMAM maintenance or urgent times Archive mediator Web UI can also be used for bulk archive and restore providing more redundancy at solution level.
- **Automated and Workflow-Triggered Archiving:** Archive Mediator automates the process of moving content from primary storage to near-line or cloud or Tape archives, ensuring content is archived as part of routine workflows without manual intervention. Additionally, migration of contents from old storage to Mediator also have toolset available with additional turnkey projects.



## 2. Archive Mediator: Advanced Archiving Capabilities

- **Open Format:** The system supports archiving in open formats in hybrid storage, avoiding vendor lock-in and ensuring future accessibility of content.
- **Automated Multi-Tiered Heterogenous Storage solution:** Automatically moves/copies media to the most appropriate storage tier based on rules configured and restores the contents from the most inexpensive and fastest storage such as NLD /Alto /Tape rather than going to cloud instance which may incur retrieval cost.
- **Object Instances Management:** Archive Mediator supports creating multiple instances of a single object across different storage media, ensuring redundancy and better access management.
- **Externalized Storage Management:** Archive Mediator can track and manage offline storage, simplifying the retrieval process when data is moved to deep archives.
- **Partial file Restore:** Can retrieve specific portions of media clips or part of objects with complex object hierarchical structure.

## 3. Legacy Archive Migration

Integrates seamlessly with both legacy and new-generation archive systems. specializing in the transformation of legacy digital archives to next-generation platforms. So far LTO migration of hundreds of Peta bytes from legacy data. Archive mediator possesses decades of experience of handling migration from legacy data from tapes which lacked vendor support and receive accolades from top Media customers across the globe.

## 4. Archive Mediator can co-exist with customer Legacy HSM

Archive Mediator can seamlessly coexist with a customer's legacy Hierarchical Storage Management (HSM) systems, ensuring a smooth integration with existing infrastructure. This allows organizations to continue leveraging their current storage investments while adding the advanced capabilities of Archive Mediator, such as multi-tiered storage management, automated archiving, and cloud integration. Due to this **Archive Mediator** provides flexibility and ensures minimal disruption to existing workflows.

A detailed step by step migration to new HSM can be worked out without impacting anything on the production system ensuring 99.99% availability and migration can continue on the backend or on the fly for contents retrieved from legacy system. Copy on retrieve policy supports it and reduces cost of migration from deep archive such as AWS Glacier.

## 5. About Saurabhi Media

Saurabhi Media, the provider of Archive Mediator, has over 25 years of experience in delivering enterprise-grade storage solutions to the media and entertainment industry. Their expertise lies in integrating advanced archival systems, including **ALTO Disk Storage**, **Cloud AWS-compliant Object Storage**, and **LTO technologies**, to provide robust digital storage solutions.

Saurabhi Media takes pride in executing multi-petabyte migration projects, moving data across LTO generations, transitioning from legacy DISK to modern Object Storage, and migrating vast amounts of **unstructured file-based data** between heterogeneous storage environments, including **LTO to Cloud** and **LTO to ALTO**.