

Infortrend-eMAM Combined Solution Brief

Overview

Beyond media organization, every corporate, governmental, educational, and faith organization needs to quickly produce and share more video and rich media--at ever higher quality levels. The combined eMAM-Infortrend solution is poised to meet the present and future demands of the marketplace.

eMAM™ helps leading organizations worldwide store, create, and share rich media. Use of lightweight proxy copies of media, over 100 technology partners, and a rich tool set allows organizations to meet their current and future rapacious media demands.

Infortrend is the industry-leading enterprise storage provider, offering a product line including NAS, SAN, unified storage, hybrid cloud storage, and AI storage featuring redundant and high-availability (HA) designs, hybrid cloud integration, easy-to-use interfaces for system management, and media performance optimization.

Benefits

- **Reliability and Performance:** with high availability (HA), RAID protection, media replication, and powerful throughput, the joint solution ensures mission-critical performance and maximum uptime.
- **Flexibility:** Infortrend offers a range of options-SAN, NAS, unified storage, scaled-out NAS, and hybrid cloud-while eMAM supports any number of on-premise or cloud platforms. All media is managed from a single, intuitive web interface.
- **Security:** Infortrend includes robust protection with encryption, RAID, anti-virus, media health scans, and replication. eMAM provides SOC2 and ISO27001-compliant access control, user permissions, and audit trails to ensure data and media security.
- **Usability:** With over 100 third-party integrations, users can seamlessly access, edit, and manage media in Infortrend and other platforms in the cloud and on-premise—from anywhere.
- **Value:** Both solutions offer high value and scalability, enabling organizations to adapt and grow without reengineering.



Supported Workflow Processes

- Centralization: eMAM provides an online library for all organizational media in Infotrend storage and all other on premise and cloud storage and archive systems.
- Tagging: humans and third party and custom AI platforms can tag the media
- Search: users can use simple and advanced search tools and filters to quickly find and browse a light-weight proxy copy of the media. Relevant media can be grouped, marked, sub clipped, and shared as needed.
- Production: integrated panels inside Adobe Creative Cloud, BMD Resolve, and Avid Media Composer platforms allow media professionals to access the media and shared projects, with direct access to original or mezzanine quality media for editing, review and approval, and final conformation from wherever the media is stored.
- Sharing/Distribution: finished projects can be shared by email or social media, published to websites, or delivered to any location in any format as needed.

Infotrend Product Line

Infotrend has been a market leader since 2002, deploying over 1,000,000 across industries.

- **EonStor GS** – Unified Storage: combines SAN and NAS functionalities to support hybrid cloud integration, ideal for media collaboration, archiving, and management.
- **EonStor GSa** – All-Flash Storage: high-performance with ultra-low latency and high IOPS, ideal for 4K/8K video editing, post-production, and real-time analytics.
- **EonStor GSi** – AI-Optimized Storage: with GPU, storage, and compute power in one platform, ideal for AI media tagging, deep learning, and intelligent video analysis.
- **EonStor GSe** – Scalable Enterprise Storage: perfect for growing media archives, backups, and enterprise data consolidation.
- **EonStor CS** – Scale-Out NAS: scalable file system supporting petabyte-level growth with active-active architecture for collaboration, post, and cloud workflows.
- **EonStor UC** – SAN Storage (Fibre Channel & iSCSI): Reliable block-level storage for mission-critical applications at scale with high availability and performance.

About Infotrend

Infotrend (TWSE: 2495) has been developing and manufacturing storage solutions since 1993. With a strong emphasis on in-house design, testing, and manufacturing, Infotrend storage delivers performance and scalability with the latest standards, user-friendly data services, personal after-sales support, and unrivaled value. For more information, visit infotrend.com

About EMAM, Inc.

Since 2006, leading organizations have been using the eMAM platform to collaboratively create, share, and distribute media. The eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) meets the media asset management and workflow management needs of broadcast, media, government, and corporate organizations in local, hybrid, and cloud environments.

With dozens of system integrators and over 100 technology partners, users can have automated, integrated workflows to work faster and wiser. For more information, please visit emamsolutions.com and emamcloud.com