



Easily and economically store growing content with seamless access

Case Study
Cisneros Media implements integrated solution from Spectra Logic and eMAM

Cisneros Media required an open, non-proprietary, standards-based solution that was streamlined, cost-effective and scalable, enabling them to store over a petabyte of content while allowing for significant growth over time. It was important that the new solution improve searchability and provide customers and staff across several departments (production, programming, etc.) with faster access to digital assets when needed. They chose two Spectra® BlackPearl® Converged Storage Systems and two Spectra® T950 Tape Libraries to protect and preserve the organization's digital assets long-term.

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Webinar
Bridge Digital, eMAM and Spectra Logic talk workflow upgrades and tech overview of joint solution for Cisneros Media



Join our webinar on Tuesday, March 6 to learn how Bridge Digital, eMAM and Spectra's solution allows Cisneros Media to globally consolidate their archive, cost-effectively preserve historical content, and seamlessly scale over time.

The webinar will feature input from Ely Garcia, CTO, [Cisneros Media](#), on their workflow upgrades and why they chose the joint Spectra and eMAM solution from their trusted provider, [Bridge Digital](#).

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“When we set out to find a new archive solution, we selected Spectra Logic for their affordable prices, scalability and positive reputation in the field. Together, BlackPearl and eMAM allow us to easily and cost-effectively store our growing content, and provide our users with seamless access to files whenever needed.”

Ely Garcia, Chief Technology Officer, Cisneros Media

Upcoming Event
Visit Spectra at NAB 2018

Come by Booth SL12416 and learn about our easy to use end-to-end workflow solutions. Experience our products first-hand to enjoy industry-leading density that can seamlessly scale to millions of broadcast hours and enable constant access to content.

[Free registration with code LV4942 >>](#)



Questions? [Contact us!](#)

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