eMAM

QUARTERLY NEWSLETTER

eMAM will release the beta version of its newest version 6.0 at the IBC 2025

What's New in eMAM 6.0?

eMAM Next:

eMAM Next is a new AI tool that will enrich untagged videos so that organizations can find the best media and moments. The tool will leverage open-source LLMs and work on affordable HP Z2 workstations to provide speech-to-text, summarization, and title generation for organizations to use securely in their local infrastructure. Over time, we will add new tools and features. The eMAM Transcript widget will be included with eMAM NEXT. **Until the end of 2025, new eMAM customers will receive the transcript widget and eMAM Next free of charge.**

eMAM Client:

The new "Client" web interface will provide a simplified way for authorized non-technical users or external stakeholders to access the eMAM library without using the potentially confusing feature-rich "Director" interface. The Client interface is simple to use and requires little or no training. **eMAM Client does not require a paid user license**, so customers will now have more flexibility and options for sharing their media.

New Features and Integrations

- **AWS Transcribe and Translate**
- **RAW Camera Ingest:** Support for spanned R3D clips for production workflows.
- **Cloud Based Editing:** Cutting Room integration in process.
- **Social Media Delivery:** Quickture and Clipchamp tested with eMAM. Click here to watch a demo video
- **CreateCtrl Transcoding Integration**
- **New Storage and Archive Options:** Infortrend and updated Storage DNA integrations for storage and archive.

- **Advanced Workflows:** Orchestration options will allow third-party tools to unite processes between eMAM and other tools and platforms: Google Sheets, Service Now, Apache Air Flow, Google Sheets, and Boomi. In discussion with Embrace.
- **EVS Metadata:** Tools for managing third-party information (metadata) from EVS and other sources make the media easier to search.

New Fall Pricing:

We will need to increase prices as of September 30, 2025, but...

· All orders with down payments before then use current pricing
· There is a promo for Vault ($3000 off list) and Workgroup ($8000 off list) purchases through November 15, 2025
· All new system orders until year end will include eMAM Next AI on premise and our transcript AI tool. **Details here**
· Now available are discounted three-year packages including all services.
· **Contact eMAM sales or a local reseller for more details.**

Hardware

EMAM is working with a US-based hardware distributor, Versatile, to define server specs for the various eMAM products. Contact EMAM for details and/or an introduction to Versatile. EMAM is benchmarking with HP Z2 workstations for eMAM Next (see see details on separate document). EMAM will not be able to benchmark on a variety of workstations, so be sure to purchase one of the specified models.

Webinars & Chalkless Talks

- What's new in eMAM 6.0?
    - September 3, 10:00 AM EDT
    - September 4, 1:00 AM EDT

- AI tagging for faces and more
    - August 13, 11:00 AM EDT

- Great edit tools: a chalkless talk
    - August 20, 11:00 AM EDT

- Avid Media Composer: a chalkless talk
    - August 27, 11:00AM EDT

- AI transcription & translation: a chalkless talk
    - September 3, 11:00 AM EDT

- Client web interface: a chalkless talk
    - September 10, 11:00 AM EDT

- MOGRTs: a chalkless talk
    - September 17, 11:00 AM EDT

Upcoming Shows

IBC | Amsterdam

Sep 12-15

Stand 6.A20

Guest Code: IBC6586

Add us to your IBC Itinerary

Broadcast India | Mumbai

Oct 9-11

eMAM will be at several booths- more information to come!

NAB New York

Oct 22-23

Booth 938

Add us to your NAB NY Itinerary

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