

eMAM

Quarterly Newsletter - Q2 2024

See the eMAM 5.5
production release at our
NAB booth: SL5093

Add us to your NAB Itinerary.
or
Email us to schedule a meeting



Anoop Thomas, our Director of
Technology, will be a speaker on this
year's SMPTE panel:

Unleashing Generative AI:
Transforming Creativity in the Cloud

Connect Zone: Conversation Corner
(W4943)

11am PDT on Monday, April 15th



Work Smarter with AI/ML Tools!

Deepgram

- Analyzes audio track
- Shows transcripts, summaries, topics, and entities
- On premise and cloud options
- Fast and affordable

Twelve Labs

- Multimodal search across library or semantic search within a clip
- Shows summaries, highlights, people, and more
- On-premise and cloud options

OpenAI

- Open-source speech recognition
- Great results even with poor source media
- On-premise and cloud options

And More:

- Adobe AI Transcription
- Amazon Rekognition
- Digital Nirvana
- Google Video Intelligence
- IBM Watson
- Microsoft Video Indexer

Important Updates

Check out the production release of eMAM Version 5.5 at the NAB show.

Join us at the show, at Broadcast Asia stand 5J2-13, or online for a discussion. We are excited about our new channel and technology partners.

We are conscious of tight budgets, but we need to keep the best team in the industry. We will have a modest price increase starting May 15. Contact our teams or your local partners for details.

Upcoming Webinars

Unleashing Generative AI with Transcripts and Insights with Deepgram

April 24, 11am EDT

[Register here](#)

What's New in eMAM 5.5

April 30, 11am EDT | 10pm EDT

[Register here](#)

Powerful Multimodal AI for Media Asset Management with Twelve Labs and eMAM

May 14, 11am EDT | 10pm EDT

[Register here](#)

eMAM 5.5 Highlights

- Deepgram AI integration for transcript and insights
- Twelve Labs multimodal AI integration
- OpenAI Whisper for transcripts
- Mog ingest and transcoding integration
- Apache Airflow workflows
- Additional security measures
- NLT Archive™ integration for support of Avid production and archive workflows
- eBINs with watermarking and overlays
- Website embedding for eBINs
- Project support in BMD Resolve
- Dell Technologies OEM partnership
- Instant assets and delivery with variables for Elemental
- Local database for eFeeder troubleshooting
- Copy business units settings for easier setup
- Vantage subclip and delivery