eMAM

Acquire — Organize — Create — Deliver — Archive

Why use eMAM with Dell?

- Control media access and permissions
- Access lightweight proxy copies of media globally
- Quickly search human and AI tagged media
- Automate with integrated processes and systems
- Manage multiple asset and project versions
- Migrate to the cloud at any time
- Configure settings to respond to changing needs
- Rely on our dedicated staff and worldwide partners

Overview

A long-time Dell technology partner and now an OEM partner, EMAM's software platform helps organizations maximize the value of their unstructured data. The eMAM™ system unlocks the potential of PowerScale with tools to manage, search, create and share rich media. From the online searchable library, authorized users can easily search and find needed content to use in connected workflow processes and integrated systems running in local, hybrid, and cloud environments.

eMAM Use Cases

Media Management

Store and use video and other unstructured data on PowerScale and other data center or cloud environments

Media Creation

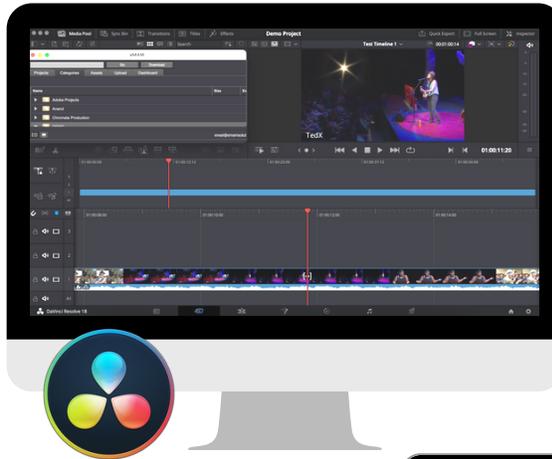Collaboratively create media with editors, designers, and non-technical staff

Media Sharing & Delivery

Share links by social media, email and other platforms. Package and deliver media for news or broadcast.

eMAM

eMAM Workflows

· Access your media library worldwide

· Search media stored in PowerScale and any local or cloud-based storage or archive

· Control media access and use

· Customize the web interface as desired

· Mark, sub clip, and organize media

· Sync with editors and designers using connectors in Adobe, DaVinci, and FCP

· Share review and approval links

· Publish by social media, emails, and other platforms

· Deliver with packaging to broadcast, news, etc.

Browser based interface: easily access your media from any computer

Extension panels: Editors and designers can use media inside preferred software

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Learn more about eMAM:

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