

eMAM Deepgram

Solution Brief

Challenge

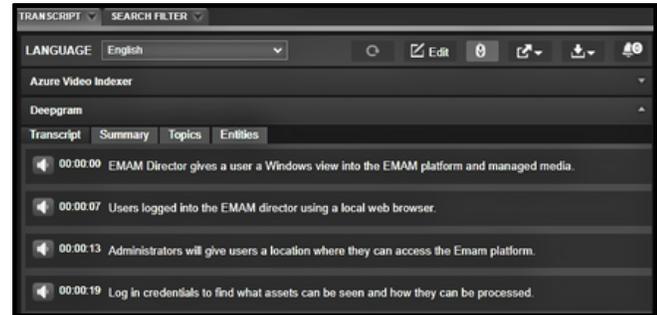
Video is the best form of communication for modern organizations. In the face of ever-expanding volumes of current and historical content with limited time and budget to tag and organize it, organizations need help finding the best clips and maximizing their use.

Combined Solution

Deepgram provides quick and affordable transcripts for video and audio content, while the eMAM™ platform provides media asset management with integrated workflow process automation. The combined offering empowers organizations to easily find, create, and use video content efficiently and affordably.

Highlights

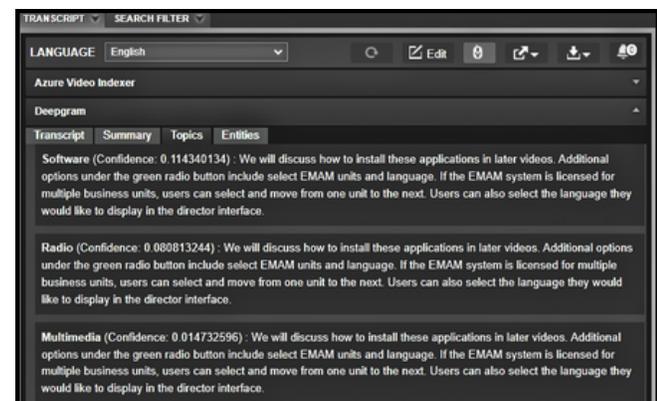
- **Seamless Integration:** eMAM's robust media asset management system is now integrated with Deepgram's Speech-to-Text and Audio Intelligence services, providing a comprehensive toolset for managing, searching, and analyzing video and audio content at scale.
- **Advanced Transcription Capabilities:** Deepgram can scan 1 hour of media in 12.1 seconds and support 30 languages. It has an error rate 22% lower than its nearest competitor.
- **Enhanced Content Analysis:** Deepgram's Audio Intelligence enriches media assets with summaries, topics, and entity recognition, enabling users to extract meaningful insights from their content quickly.
- **Flexible Deployment:** Tailored to meet diverse operational and security needs, Deepgram's technology supports cloud, on-premises, and hybrid deployment options, ensuring compatibility with a wide range of IT infrastructures.



Deepgram panel in eMAM: Transcription function

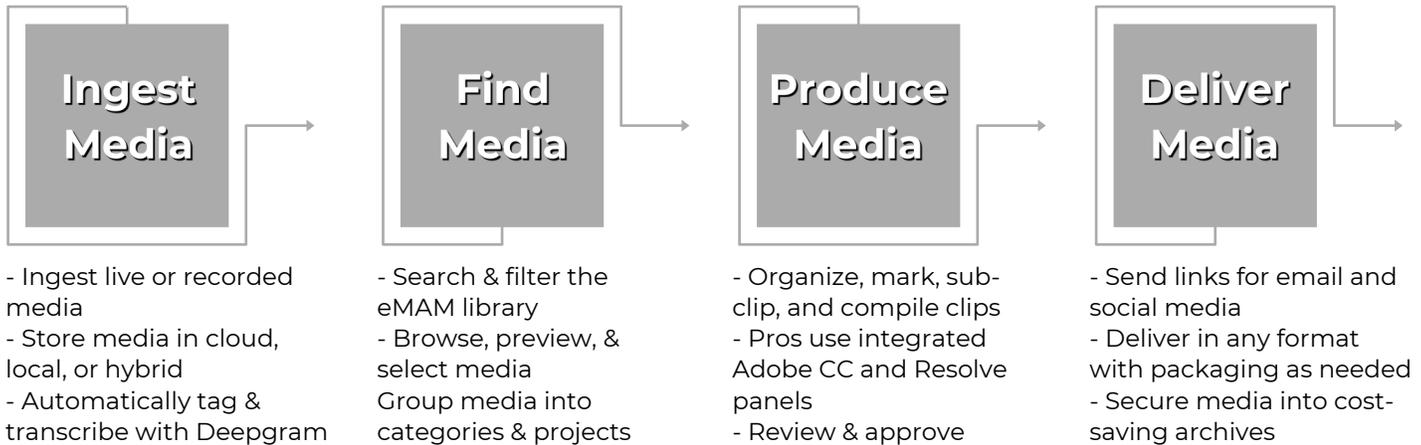
Key Benefits

- **Efficiency:** Make your media library more accessible and searchable through detailed transcriptions and metadata enrichment.
- **Interoperability:** with 100 technology partner integrations and extensive configuration options, eMAM can supply a streamlined, automated workflow
- **Cost-Effective:** eMAM and Deepgram have competitive pricing and deployment flexibility
- **Scalability:** Easily scale your media management and AI as your needs grow
- **Intuitive:** Users can access the library from the user-defined web interface or from integrated Adobe CC and Resolve panels.
- **Security:** Leverage SOC2 and ISO27001 and cloud or third party tools to secure your media



Deepgram panel in eMAM: Topics function

eMAM Deepgram



Use Cases

News & Broadcast Media: Transform legacy and new video content into searchable, analyzable assets to enhance archive accessibility and monetization.

Education: Create searchable lecture archives and educational materials, making it easier for students and faculty to find and utilize content.

Corporate Communications: Streamline the management of training videos, presentations, and corporate meetings, ensuring that important information is easily accessible.

Government: Secure media with easy search for later use



About eMAM

The eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM SaaS Cloud Service, and eMAM PaaS Cloud Platform) meets the media asset management and workflow management needs of media, government, faith, and corporate organizations in local, hybrid, and cloud environments worldwide. The eMAM™ platform has been in continuous development since 2006. EMAM, Inc. is headquartered in the US and has channel and technology partners worldwide.

About Deepgram

Deepgram is a foundational AI company on a mission to transform human-machine interaction using natural language. We give any developer access to the fastest, most powerful speech AI models including speech-to-text, text-to-speech, and spoken language understanding with just an API call. From transcription to sentiment analysis to voice synthesis, Deepgram is the preferred partner for builders of speech AI applications. Contact us to learn more at deepgram.com/contact-us.