

# eMAM – Charter Spectrum

## Challenge

Spectrum has massive amounts of media that need to be uploaded to a central location. Remote editors were manually downloading media and managing Premiere Pro projects. Staff needs to review and approve rough cuts and deliverables across the US.

## Solution

eMAM integrated AWS services to elevate their workflow. Amazon Lambda storage centralizes media and eMAM's web interface allows for easy access. AWS Elemental/ElasticTranscoder enable an accelerated proxy edit workflow for remote editors through eMAM's Premiere Pro extension. eMAM's intuitive web interface allows for review and approval worldwide.

## Benefits

- Centralize storage location with media management
- Project management with proxy edit
- Share sequence for Review/Approval with internal/external users

Utilize the efficiency eMAM and and accessibility of AWS services to manage, centralize, and share.

Spectrum  
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**eMAM**

Company: Charter Spectrum

Industry: Media & Entertainment

Country: United States of America

Website: <https://www.spectrumreach.com/spectrum-reach-advertising>

## About the company

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