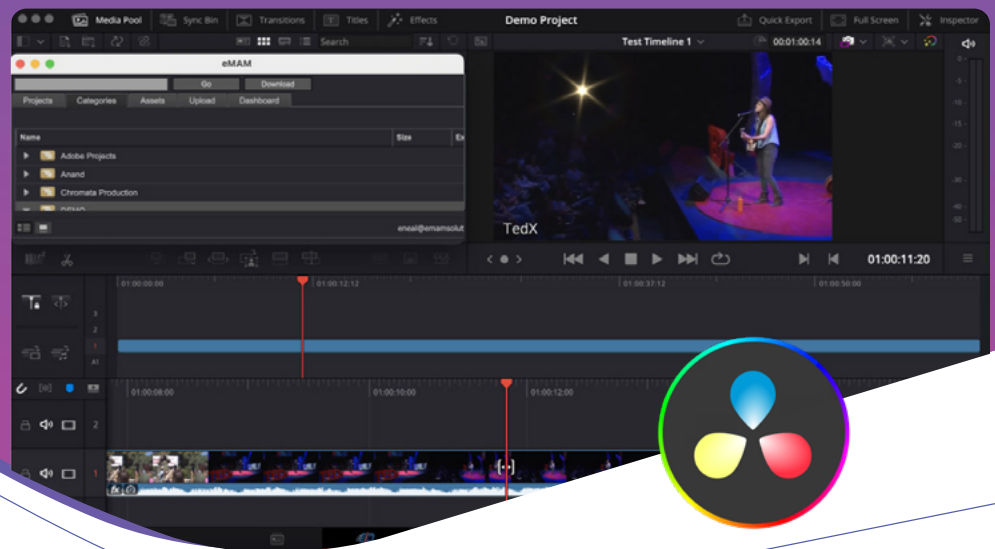


eMAM 5.4

EMAM releases its newest version, 5.4, at the National Association of Broadcasters Convention.

The newest version features numerous upgrades and new integrations.



New York, NY: April 14, 2023. EMAM, Inc is excited to announce the production release of version 5.4 of its eMAM™ media asset management platform at booth N2169 at the National Association of Broadcasters show starting this weekend.

The new platform features several enhancements for video editing. Integrating with Blackmagic Design's DaVinci Resolve offers a powerful and flexible option for professional video editors to collaborate with remote or non-technical staff using eMAM's web interface and existing Apple Final Cut Pro and Adobe Premiere Pro integrations. The extension panels for Adobe Premiere Pro, After Effects, Photoshop, InDesign, and Illustrator are now enhanced with support for motion

graphics templates (MOGRTS). Even more important is the flexibility of eMAM to support a range of options for remote workflows, including remote connectivity from cloud workstations, streaming from S3 cloud storage, and numerous other features. "We are excited to share the new features and flexibility in Version 5.4 as organizations reconsider their staff and media processing options in the post-pandemic world," commented David Miller, President of EMAM, Inc.

Version 3.4 also features many other enhancements. Additional sharing and delivery options include better download options, advanced media packaging and delivery, more stitch and delivery options, support for Cable Labs delivery, and additional transcoder support.



Remote Editing Solutions with eMAM

The new version also integrates with Ross Inception, Playbox NEO, SNEWS, and Capella. Extra storage and archive tiering options are now available for both AWS and Azure.

EMAM's revamped emamsolutions.com website offers a wealth of additional information about the eMAM licensed product line, running in local, cloud, and hybrid environments. Its turnkey software as a service (SaaS) and software-only (PaaS) offers are available directly from emamcloud.com and the AWS Marketplace.

ABOUT EMAM, Inc.

Since 2006, leading organizations have been using the eMAM platform to collaboratively create, share, and distribute media. The eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) meets the media asset management and workflow management needs of broadcast, media, government, and corporate organizations in local, hybrid, and cloud environments.

With dozens of system integrators and over 90 technology partners, users can have automated, integrated workflows to work faster and wiser. EMAM, Inc. is a closely held Delaware C corporation.