

eMAM – Charter Spectrum

Challenge

Spectrum has massive amounts of media that need to be uploaded to a central location. Remote editors were manually downloading media and managing Premiere Pro projects. Staff needs to review and approve rough cuts and deliverables across the US.

Solution

eMAM integrated AWS services to elevate their workflow. Amazon Lambda storage centralizes media and eMAM's web interface allows for easy access. AWS Elemental/ElasticTranscoder enable an accelerated proxy edit workflow for remote editors through eMAM's Premiere Pro extension. eMAM's intuitive web interface allows for review and approval worldwide.

Benefits

- Centralize storage location with media management
- Project management with proxy edit
- Share sequence for Review/Approval with internal/external users

Spectrum
REACH®

eMAM

Company: Charter Spectrum

Industry: Media & Entertainment

Country: United States of America

Website: <https://www.spectrumreach.com/spectrum-reach-advertising>

About the company

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Customer quote, 40-50 words. Highlight one key takeaway in orange that you want the audience to remember.

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— **Name (bold)**, Title (not bold) at Company name (not bold)

