

A WORD FROM

# eMAM

QUARTERLY NEWSLETTER

## 2023 is an exciting year.

Most of the world can look back on the pandemic, but some things may have changed forever. We will certainly not go back to books: I can get only one of my sons to read. Video has been and will be the future of communication. Everybody wants more video at their fingertips at ever-increasing resolution. It is exciting to continue to work with leading organizations worldwide to make this happen.

The cloud is fully ready for media production and distribution. We have many happy customers working entirely in the cloud, while others are making the transition. We encourage customers to test the waters ("fail small") to understand all of the implications. Our EMAM Cloud product line is a great way to set up an immediate test and get immediate feedback from users. The turnkey SaaS EMAM Cloud Service offerings are a great way for organizations or departments to set up a system without any IT staff. The software-only PaaS EMAM Cloud Platform offerings are great for technical teams to build around our software within their AWS infrastructure.

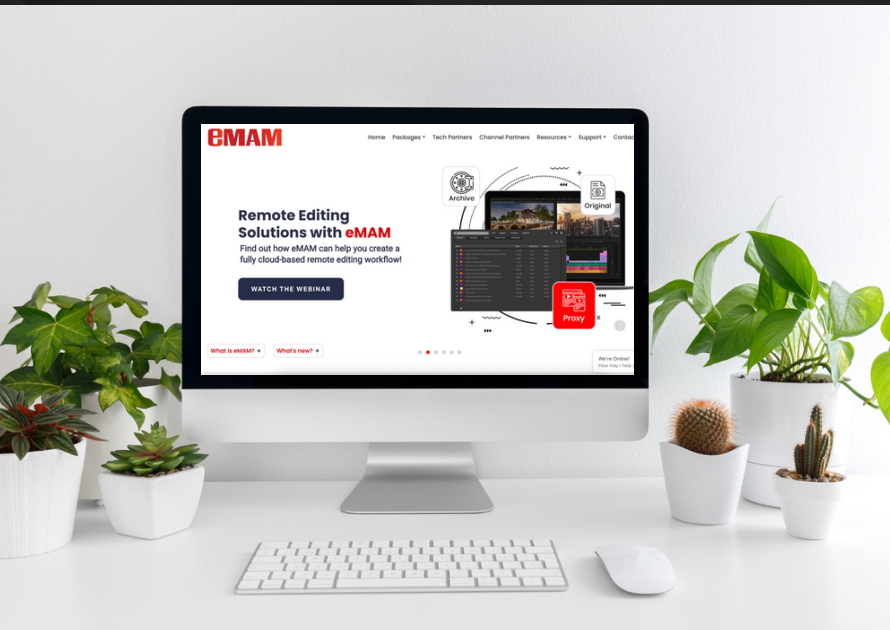
Many of our customers have existing systems, business models, or security concerns about use of the public cloud. We are happy to continue supporting them in on premise or hybrid deployments. Our traditional eMAM licensed product line (Vault, Publish, Workgroup, and Enterprise) helps organizations that want to buy or lease a system to run on premise, in the cloud, or as a hybrid.

**-David Miller, March 2023**



This newsletter has some exciting news about new staff, new integrations, and our new version release. Stay tuned for exciting new technology, certification, integration, team, and other news throughout the year. We are excited to build our tools, partners, and team to better meet the needs of our customers. Let us know how we can do even better!

## eMAM's website gets a facelift



New year, new eMAM! We're springing into 2023 with a completely revamped website. Use the new and improved [emamsolutions.com](https://emamsolutions.com) to view videos & tutorials, find a more cohesive breakdown of what packages eMAM offers, keep up with our events and webinars, and more. We've also implemented a chat feature so any questions you have about eMAM products can be answered as quickly as possible. Take a look around!

## New features & integrations

### Editing

- Collaborate using DaVinci Resolve
- Edit remotely from cloud workstations
- Stream media from S3 buckets
- Delete localized assets after use
- Use MOGRTs

### Media Processing

- Transcode with Capella
- Stitch & deliver and make mezzanines with Elemental
- Assemble & package media with Ateme
- Change processing status on the fly

### Search and browse

- Filter by date ranges
- Move media between categories
- Browse media in category view
- Use advanced search for projects
- See reviewer's face shot

### Workflow

- Create signed URLs
- Deliver Cable Labs XMLs
- Use integrated Playbox NEO tools
- Link to Ross Inception
- Tier storage in Azure and AWS

## eMAM Webinars

### What's New in eMAM 5.4? A Software Update Info Session

**April 4th: 7am EST**

**April 5th: 11:30am IST**

**[Register Here](#)**

### Past Webinars:

How SNEWS and EMAM  
boosted news production in  
the cloud for Rede Amazonica  
**[Watch here](#)**

From Production to Cloud  
with eMAM and PlayBox: A  
Complete Broadcast Solution  
**[Watch here](#)**

**[View all webinars](#)**

## Meet the team at NAB 2023



eMAM is headed to Vegas! Don't forget to add our booth to your agenda for NAB 2023. Swing by to view a demo, meet our team, and learn about the many new things eMAM has to offer this year.

**Booth N2169, North Hall/Central Lobby**

**[Click here to add us to your NAB agenda](#)**