

eMAM

CAPELLA

CONDISTA
LABS

Optimized Transcoding & Delivery

A solution that accelerates the ingest and delivery of media

Who is Condista Labs?

Condista Labs offers a portfolio of media services to process, package, and deliver your VOD content to pay television operators and OTT platforms throughout the U.S. and Latin America. Over 30 content providers globally leverage our technical expertise and strong relationships to service their content offerings and expand their distribution.

Key Differentiators

eMAM and Capella both provide powerful features that can improve any workflow dealing with massive repositories of growing content. Condista Labs can help content owners reach audiences on any platform.

Transcode | Organize | Deliver

CAPELLA

X264, X265
8K | 12 Bit | HDR support

eMAM

90+
Integrations

CONDISTA
LABS

25+
Platforms

CHALLENGES

Today, Condista Labs delivers thousands of hours of VOD content on behalf of content owners to over 25 different platforms, each with unique requirements. Having content available on-demand for audiences is critical to the success of content owners and providers. To continue servicing our increasing client needs, reach more platforms, and ultimately grow our business; we needed to scale. Our legacy transcoding solution, MAM, and workflow automation system were no longer meeting these needs, we had to find alternatives. There are only a handful of enterprise-grade solutions with robust feature sets, functionality, and codec support that can handle real volume.

SOLUTION

There are only a handful of enterprise transcoding solutions with robust feature sets, functionality, and codec support that can handle real volume: the best solution for Condista was to integrate **Capella System's Cambria FTC/Cluster** transcoding software with **eMAM**, which rapidly accelerated ingest and delivery workflows.

Cambria/FTC Cluster's complex automation and eMAM's comprehensive media management features both sit at the core of this workflow, allowing Condista to transcode content at scale to meet client, platform, and audience demands.

BENEFITS

1 Cloud-Enabled High-Volume Transcoding

Transcode massive amounts of content with Cambria FTC/Cluster connected to the eMAM system. Monitor the status in a live dashboard.

2 Seamless Media Management

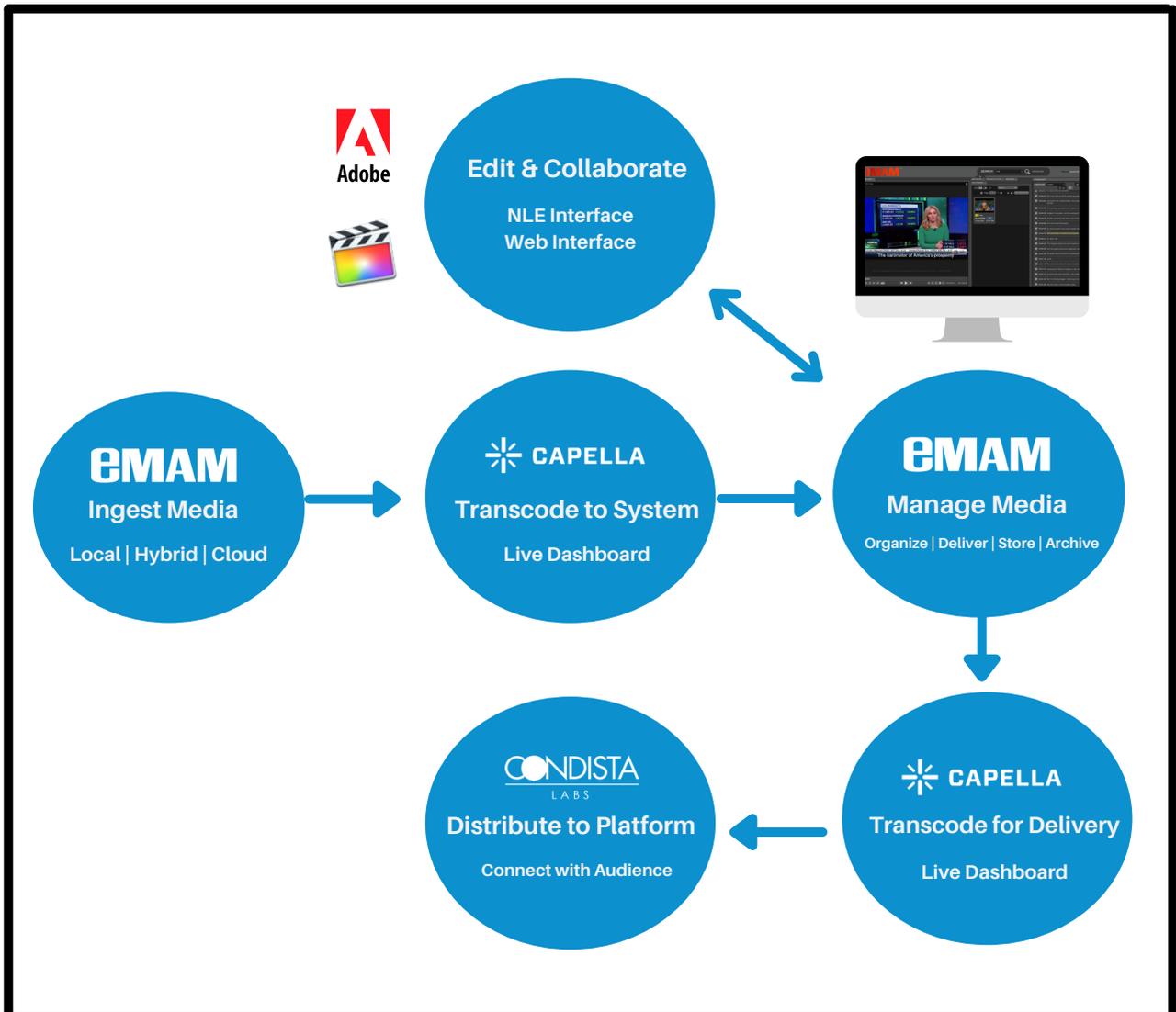
eMAM's intuitive web interface and feature set allows users to securely organize media at an enterprise scale.

3 Enhanced Delivery

Configure delivery to local, FTP, or to S3 locations and deliver XML sidecars instantly.



OVERVIEW



ABOUT CONDISTA

Condista is the leading distributor of Spanish-language TV from Latin America, and International programming from Europe, and operates in 4 distinct market segments - linear distribution, ad sales, media services, and our owned and operated networks. The Condista group of companies consists of Condista, Condista International, Condista Labs, Condista Ad Sales, and Condista Networks. With 22 years in the industry, the Condista group of companies leverages proven expertise and strong partner relationships to deliver content to wider audiences across all screens.

For more Information on Condista and Condista Labs, please visit <https://condista.com> and <https://condista.com/condista-labs/> to see how we can support your distribution needs.

ABOUT CAPELLA SYSTEMS

Capella Systems began with a simple idea: Create a long-lasting company with long-lasting software products. Capella was founded in 2009 by former members of Rhozet Corporation (now acquired by Harmonic, Inc.), a Silicon Valley startup that developed transcoding software. Today, media professionals all over the world reach their customers with Capella Systems' software solutions for transcoding, live encoding and packaging. Team Capella strives to be the market leader that evolves alongside our long-term partners to advance video technology.

Visit <https://capellasystems.net/> for more information!

ABOUT eMAM

For 15 years, the eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) has met the media asset management and workflow management needs of media, government, faith, and corporate organizations in local, hybrid, and cloud environments worldwide. With over 90 technology partners and extensive tools, APIs, and configuration options, eMAM can provide optimized, streamlined workflows for any organization.

Learn more at emamsolutions.com and emamcloud.com, watch vimeo.com/emam2020, or call +1 888.808.3856