

DDN[®] STORAGE



eMAM

JOINT SOLUTION BRIEF

DIGITAL ASSETS MADE
EASY WITH DDN
MEDIASCALER[®]
AND EMPRESS eMAM[™]



MEDIAScaler KEY BENEFITS

- Manage every aspect of the media lifecycle on a single platform
- Choice of performance-capacity combinations
- Simple to install, configure, and manage
- Scales linearly
- Massive per-client performance
- Support for collaborative environments and content distribution
- Support for the latest processor and interconnect technologies
- Maximizes SSD investments

eMAM KEY BENEFITS

- Scalable from a few users to tens of thousands
- Access to multiple on-premise and cloud locations through one online library
- Flexible and configurable to meet current and future needs
- Rich proxy tool set

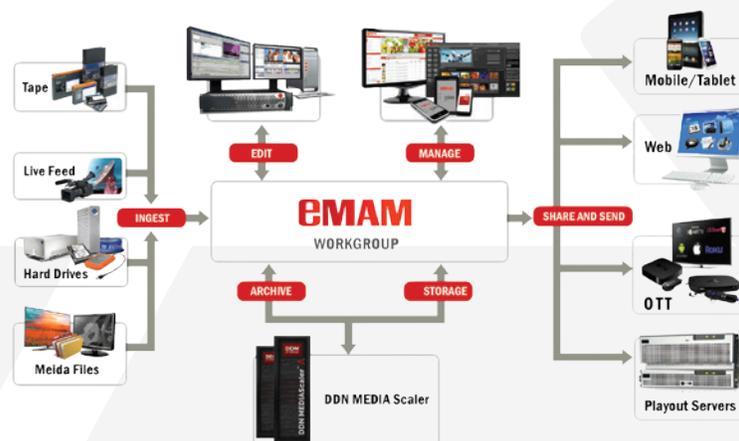
The Empress eMAM and MEDIAScaler joint solution delivers accelerated end-to-end workflows—across ingest, collaboration, and archive. Like never before, customers can manage, archive, find, and restore large volumes of valuable media content quickly and easily. The seamless integration of DDN's industry-leading high-performance storage with Empress' rich media asset management tools can meet any scale, performance, and cost challenge, while being simple to configure and manage across a globally distributed single namespace. Power the next media breakthrough with this game-changing joint solution from DDN and Empress.

DDN MEDIAScaler: THE STORAGE SOLUTION FOR END-TO-END MEDIA WORKFLOWS

In high-performance media workflows, the biggest data management challenges today are growth-related: increases in higher resolutions such as 4K, 8K, UHD, HDR, IMF, and rising camera counts, higher frame rates, and format standards like HDR and IMF. To overcome that never-ending data growth, the MEDIAScaler High-Performance Converged Media Storage Platform delivers a best-in-class solution that allows you to manage end-to-end media workflows within a single platform—across ingest, editing, transcoding, distributing, collaborating, and archiving. MEDIAScaler delivers an all-in-one turnkey solution that overcomes scale, performance, and cost hurdles, and it is simple to install, configure, and manage.

eMAM: INTEGRATING COMPLETE WORKFLOWS

Empress Media Asset Management, LLC developed its eMAM system to provide proxy access and tools from any connected device while managing native resolution content in near-line storage, secondary storage, archive, the cloud, or on the shelf (offline). With a rich tool set and a range of best-of-breed technology integrations, eMAM can provide complete integrated workflows for production, editing, collaboration, and distribution.



DDN[®] STORAGE

BOTTOM LINE RESULTS.
ACCELERATED.

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