# eMAM

**digital nirvana**

## AI-Optimized Live & File-Based Transcription

### THE PROBLEM

Transcribing files quickly and effectively is an essential capability for any media production workflow. Providing transcription for live files is challenging and requires real-time, automated speech-to-text processing. eMAM & Digital Nirvana have partnered to create a solution, optimized for real-time and file-based transcription, all powered by Digital Nirvana's MediaServicesIQ platform.

### OUR SOLUTION

eMAM boasts a full media production experience, offering tools to manage content throughout its life cycle. Digital Nirvana's MediaServicesIQ generates, extracts and enhances various forms of metadata, such as transcripts, captions, subtitles and video intelligence.  By integrating eMAM's media management features with Digital Nirvana's MediaServicesIQ's superior speech-to-text capabilities, organizations can quickly produce and organize media, generating transcriptions of live-streamed or individual assets.  The process is seamless and instantaneous, designed for time efficiency.

### OVERVIEW

**Online Library**

All current and historical media in all locations and systems are now available for immediate use in current production projects.

**Live Streamed TranscIptions**

Live streams captured in eMAM are instantly sent to MediaServicesIQ for speech-to-text processing.  The resulting transcripts will auto-populate within the eMAM interface.

**File-Based Transcriptions**

Users manually trigger speech-to-text transcript generation of assets directly from eMAM's web interface.  A time-indexed transcript is then returned to eMAM's system after processing.
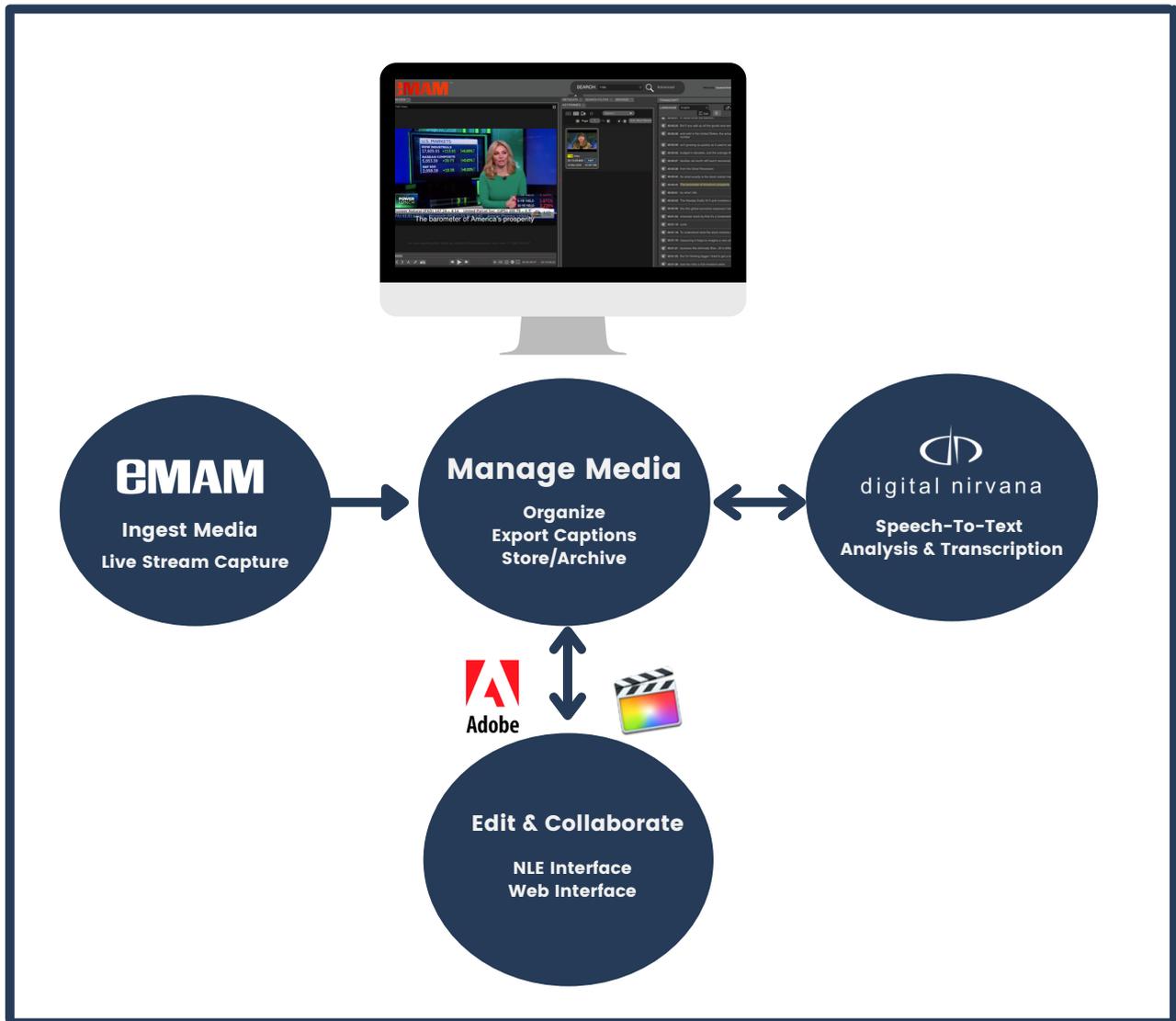
### BENEFITS

- Designed for ease of use

- Centralized media access

- Advanced searching & organization features

- Time-efficient transcript generation; SRT & VTT

- Live file stream compatible

- Secure platform

- Further customizations available to meet changing needs

### HOW IT WORKS

- Upload media worldwide from anywhere or set up a live capture into eMAM

- Transcription for live files begins generating immediately; export in preferred format from eMAM

- Manually trigger analysis for individual assets in eMAM

- Manage media with powerful organization tools, with global access

- Securely store and archive media for future use

# OVERVIEW



## ABOUT DIGITAL NIRVANA

Digital Nirvana is a global developer of knowledge management technologies that empower organizations to create, share, and mine insights from electronic media. The company's comprehensive portfolio of solutions includes media monitoring and analysis; generation and management of closed captions, subtitles, transcripts, and metadata; and advanced AI-based technologies that drive custom production workflows.

Visit https://digital-nirvana.com/ for more information!

## ABOUT EMAM

For 15 years, the eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) meets the media asset management and workflow management needs of media, government, faith, and corporate organizations in local, hybrid, and cloud environments worldwide. With over 90 technology partners and extensive tools, APIs, and configuration options, eMAM can provide optimized, streamlined workflows for any organization.

Learn more at emamsolutions.com and emamcloud.com, watch vimeo.com/emam2020, or call +1 888.808.3856